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NEWS RELEASE

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AIRMAR TECHNOLOGY CORPORATAION UNVEILS NEW CORPORATE BROCHURE Release of Brochure Coincides With Company's 30th Anniversary

MILFORD, NH. (October 15, 2012) – AIRMAR Technology Corporation is pleased to announce the release of the new corporate brochure summarizing the company's expertise in design, engineering, and manufacturing capabilities. The newly designed brochure provides comprehensive information about the history of the company, manufacturing facilities, products, and the numerous industries it serves. "Over the past 30 years, we have evolved to become the premium supplier of ultrasonic transducers and sensors to OEMs worldwide," stated Steve Boucher, CEO and Founder. "As a world leader in virtually every market we serve, the brochure is a tremendous opportunity to showcase AIRMAR's technology and products designed for use on land, sea and air," Boucher added. The 8-page, full-color brochure is available from AIRMAR in both electronic and hard copy format.

About AIRMAR

AIRMAR Technology Corporation is a world leader in the design and manufacture of ultrasonic sensor technology for marine and industrial applications. The Company's product line includes advanced ultrasonic transducers, flow sensors, WeatherStation® instruments, and electronic compasses used for a wide variety of applications including fishing, navigation, meteorology, survey, level measurement, process control, and proximity sensing. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire, with distribution offices in Lake City, South Carolina; and Saint Malo, France. Visit the Company's web site at www.airmar.com.