



NEWS RELEASE

For more information contact:

Craig Cushman

AIRMAR Technology Corporation

ccushman@airmar.com

(603) 673-9570

AIRMAR STRENGTHENS PRESENCE IN AUSTRALIA AND NEW ZEALAND WITH NEW SALES MANAGER AND MELBOURNE DISTRIBUTION CENTER

Stuart Graham Joins as Sales Manager for AIRMAR ANZ

FOR IMMEDIATE RELEASE: MILFORD, NH (November 17th, 2025)

AIRMAR® Technology Corporation, a global leader in ultrasonic transducers and CHIRP technology, is reinforcing its commitment to the Australia and New Zealand markets with the appointment of Stuart Graham as Sales Manager and the launch of its new distribution facility in Melbourne, Australia.

Together, these moves expand Airmar's local presence, ensuring faster delivery, enhanced support, and closer collaboration with OEM partners, installing dealers, and retailers. Stuart brings extensive experience in the marine electronics industry, having held senior sales and technical support roles at Raymarine, Garmin, and Victron Energy. His deep industry knowledge and established relationships will help build a robust regional sales and support network.

"We're excited to welcome Stuart to lead our expansion into the Australian and New Zealand markets," said Jen Matsis, Vice President of Sales and Marketing at Airmar. "His professionalism, expertise, and connections will be key to strengthening our partnerships and supporting our customers locally."

Stuart, who will base his sales office on the Gold Coast in Queensland, shared his enthusiasm for the role, "Airmar is known for delivering the highest quality transducers and sensors for marine and related industries. I'm honored to support the company's continued growth by working closely with our partners and building a strong, reliable sales and support network."

-more-

The new Airmar ANZ facility will stock AIRMAR's full portfolio of products — including CHIRP and conventional frequency transducers, SmartBoat™ monitoring solutions, SmartFlex™ Diesel Flow Meters (DFMs), WeatherStation® Instruments, and industrial transducers for flow, level, and distance measurement. These solutions serve a wide range of markets, from recreational boating and commercial shipping to manufacturing, mining, agriculture, and defence.

Airmar will launch a dedicated regional website (www.airmar-anz.com) in late November, designed to provide product information, technical resources, order placement and support specifically for customers in Australia and New Zealand.

About AIRMAR

AIRMAR® Technology Corporation is a subsidiary of Amphenol, and a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. Visit the company's website at www.airmar.com.

###