



NEWS RELEASE

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Airmar and Scotty Fishing Products Announce New Features for Seeker Probe System

FOR IMMEDIATE RELEASE: MILFORD, NH. (May 15, 2026) AIRMAR® Technology Corporation, a global leader in ultrasonic transducers and Chirp technology, is pleased to announce a suite of new environmental optics that deliver water quality information never before available to anglers. The new environmental optics includes light intensity and water color rating reported from the probe's location just above the downrigger ball.

The Seeker Probe system for downrigger anglers is a collaborative partnership between Airmar and Scotty Fishing Products which wirelessly delivers the fastest and highest level of detail for probe depth, best in class speed through water, and fast water temperature including thermocline plotting. These new environmental optics features are unlocked free of charge to existing Seeker owners and won't increase the price on new systems.

The Scotty Seeker's new environmental optics channels deliver light intensity, and color rating directly to the Seeker App on your mobile device or MFD—giving a clearer picture of the underwater world where fish live and hunt. These measurements and intuitive graphic ratings help anglers understand how a lure truly appears at depth and how changing conditions influence fish behavior. Over time, this insightful data helps anglers to learn from every success and refine their fishing with confidence.

Light intensity- Quantifies how much light is available at depth. High values indicate bright underwater conditions, while low values signal limited light penetration caused by factors such as cloud cover, time of day, or reduced water clarity.

Water Color Rating- Measures a Kelvin value at depth. A high color rating indicates that cooler tones of light like blue and green are more dominant, while a low color rating indicates warming tones like orange and red are more dominant. This feature can provide insight as to what lure colors may have the most contrastive appearance in varying water conditions.

Seeker's new environmental optics features, along with the existing suite of data received, are available on four selectable probe channels for display on MFDs and mobile devices.

The channels make it easy to choose the data set those best suits your fishing:

Channel 1- is Thermocline mode with update rates every half second for water temperature and every five seconds for depth and probe speed. Thermocline graphing is plotted on mobile devices as fast as the downrigger ball is deployed.

Channels 2- 4- are Standard Reporting mode (every 5 seconds) featuring probe depth, speed and temperature, plus light intensity and water color rating.

The Seeker App allows the use of up to four probes at once, however the full suite of data including thermocline plotting, can be viewed at once with just two probes in the water.

Environmental data is numerically and graphically presented for ease of understanding how the conditions are changing. Over time, anglers will gain knowledge of how their fishing conditions influence the lure selection they make. The Scotty Seeker System by Airmar delivers the ability to put real data behind your fishing intuition. Seeker users won't just be fishing the water they'll understand it.

The Scotty Seeker Probe System is available through retail locations where Scotty Fishing products are found. For more information visit. <https://scotty.com/seeker/>

About AIRMAR

AIRMAR® Technology Corporation, an Amphenol company, is a leading designer, manufacturer and OEM supplier of high-performance multisensor technology for marine and industrial applications. Founded in 1982 and headquartered in Milford, New Hampshire, AIRMAR develops advanced ultrasonic transducers, WeatherStation® instruments, and sensor monitoring systems. These solutions serve a wide range of

markets including recreational marine, commercial fishing, meteorology, ocean survey, and proximity sensing. The company maintains 12 sales and technical support offices across 8 countries and operates through Airmar and its subsidiaries, Marport and MSI Transducers, along with its wholly owned distributors, Airmar EMEA, Airmar ANZ and Gemeco Marine Electronics Specialists. Learn more at www.airmar.com.

About Scotty Fishing and Marine Products

In 1952, a small company in Victoria, British Columbia was born with the intent of pioneering the use of plastic injection molding to manufacture fishing lures and other marine products.

Today, Scotty is known to be one of the most trusted brands in downriggers and fishing accessories on the market. With a company culture dedicated to exceptional build quality and unparalleled after-sales service, Scotty strives to continue to be a leader in its class.

Learn more at www.Scotty.com.