



## **NEWS RELEASE**

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### **AIRMAR INTRODUCES B75HW CHIRP-READY TILTED ELEMENT TRANSDUCER**

*Delivers maximum fish-finding performance to depths of 350 feet*

**FOR IMMEDIATE RELEASE: MILFORD, NH.** (October 31, 2023) – [AIRMAR® Technology Corporation](#), a world leader in ultrasonic transducers and Chirp technology, is pleased to announce their new [B75HW Tilted Element™ Thru-hull Transducer](#), a high-frequency 150-250 kHz Chirp-ready depth and temperature transducer with a wide 30° beamwidth. Ideally suited for boats up to 8 m (26'), the low-profile B75HW delivers excellent shallow-water performance, bottom detail, and clear fish-target returns with the widest coverage in Airmar's 600W Chirp-ready line.

"The outstanding benefits of both high frequency and wide beamwidth are merged with the B75HW," said Jennifer Matsis, Vice President of Sales and Marketing. "The result is 100 kHz of total bandwidth delivering amazing target separation of gamefish and schooling baitfish, plus massive coverage in depths to 106 m (350'), all in just one installation. This is the perfect choice for center consoles and smaller boats, where searching for striped bass or tuna in the upper water column is the tactic of the day."

The B75HW is available in fixed 20°, 12°, and 0° Tilted Element™ models installed nearly flush to the hull. The tilt of the element corrects for the hull deadrise by orienting the beam directly down, maximizing echo returns to the transducer for more accurate depth readings.

Offered in a bronze housing for use on stepped, planing or displacement hulls, the B75HW includes Airmar's patented [Xducer ID®](#) technology, which enables the transducer to transmit important data about itself automatically to the connected echosounder.

The B75HW will initially be available as part of Airmar's Mix & Match transducer system for fast and simple installation. Dealers can order the [B75HW Tilted Element Thru-hull Transducer](#) by contacting Gemeco Marine Electronics Specialists at [www.gemeco.com](http://www.gemeco.com) or Airmar EMEA at [www.airmar-emea.com](http://www.airmar-emea.com).

About AIRMAR

AIRMAR® Technology Corporation is a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. Visit the Company's website at [www.airmar.com](http://www.airmar.com).

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