



NEWS RELEASE

Craig Cushman
AIRMAR Technology Corporation
ccushman@airmar.com
(603) 673-9570

AIRMAR OPENS NEW DISTRIBUTION CENTER IN MELBOURNE, AUSTRALIA

Local Inventory Improves Availability and Eliminates International Freight
for Dealers Across Australia and New Zealand

FOR IMMEDIATE RELEASE: MILFORD, NH (November 6th 2025)

AIRMAR® Technology Corporation, a global leader in ultrasonic transducers and CHIRP technology, is excited to announce the expansion of its distribution network with a new warehouse in Melbourne, Australia.

The new AIRMAR ANZ facility will stock AIRMAR's full portfolio of products — including CHIRP and conventional frequency transducers, SmartBoat™ monitoring solutions, SmartFlex™ Diesel Flow Meters (DFMs), WeatherStation® Instruments, and industrial transducers for flow, level, and distance measurement. These solutions serve a wide range of markets, from recreational boating and commercial shipping to manufacturing, mining, agriculture, and defense.

The Melbourne warehouse will deliver enhanced distribution, sales, and support services to customers across Australia and New Zealand. By maintaining inventory in-country, AIRMAR enables dealers to access a broader selection of products without the added time and expense of shipping from the United States, and provides next-day shipping to New Zealand — significantly improving delivery speed and reliability. Initial inventory will be in country by late November 2025, with local shipments from Melbourne beginning immediately thereafter.

"We have always enjoyed strong partnerships with our dealers in Australia and New Zealand," said Jennifer Matsis, Vice President of Sales and Marketing at AIRMAR. "Having local inventory means improved product availability, shorter lead times, and faster support for installers, boatbuilders, and industrial customers throughout the region."

-more-

AIRMAR products will continue to be available through key OEM partners in Australia and New Zealand, including Garmin, Navico, Humminbird, Raymarine, and Furuno, and this new distribution center is designed to fully support their local business and sales requirements.

AIRMAR also continues to strengthen its marine electronics dealer network through initiatives like the AIRMAR Certified Installer (ACI) program, which trains installers and boatbuilders to correctly select, install, and service transducers — ensuring the best possible customer experience.

Dealers can visit www.AIRMAR-ANZ.com in Mid-November to open a dealer account. Online ordering, and access to account management tools is anticipated in early December. The site will also serve as a resource for consumers seeking the right transducer for their powerboats or sailboats.

About AIRMAR

AIRMAR® Technology Corporation, an Amphenol company, is a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. www.airmar.com.

About Amphenol

Amphenol Corporation is one of the world's largest designers, manufacturers and marketers of electrical, electronic and fiber optic connectors and interconnect systems, antennas, sensors and sensor-based products and coaxial and high-speed specialty cable. Amphenol designs, manufactures and assembles its products at facilities in approximately 40 countries around the world and sells its products through its own global sales force, independent representatives and a global network of electronics distributors. Amphenol has a diversified presence as a leader in high-growth areas of the interconnect market including: Automotive, Commercial Aerospace, Communications Networks, Defense, Industrial, Information Technology and Data Communications and Mobile Devices. For more information, visit www.amphenol.com.