



NEWS RELEASE

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AIRMAR WINS PRODUCT OF EXCELLENCE AWARD AT 2018 NMEA CONVENTION

SensorCheck™ Named Best Marine Utility App

FOR IMMEDIATE RELEASE: MILFORD, NH. (OCT 18, 2018) – AIRMAR Technology Corporation, a world leader in ultrasonic sensor technology, has won the Product of Excellence Award for its SensorCheck™ app at the 2018 Marine Electronics Conference & Expo held Sept. 25-28 in Palm Beach Gardens, Florida. Each year, the National Marine Electronics Association (NMEA) recognizes manufacturers and individuals for their innovation and leadership in the boating industry. NMEA members select the Product of Excellence Award winners through an online voting process.

"It is an honor to accept this award on behalf of Airmar," quoted Jennifer Matsis, Vice President of Sales and Marketing. "This recognition means a tremendous amount to all of us as we strive to deliver the tools and technology to enhance a dealer's ability to troubleshoot transducers in an efficient manner," Matsis added.

Airmar's unique SensorCheck app works in tandem with the award-winning TDT1000 Transducer Diagnostic Tester and provides instant access to Airmar's test servers and a complete database of transducer performance history. Using the internal Transducer ID® circuit built into all Airmar 1kW CHIRP-ready transducers or by manually typing in the transducer model, SensorCheck pulls the performance data of that specific transducer to be tested. The TDT1000 then runs a full battery of acoustic tests on the transducer. SensorCheck graphically presents a real-time plot of the transducer's current acoustic performance overlaid against a plot of its original factory-approved settings and a simple *In Range* or *Out of Range* result will appear on screen. This eliminates the diagnostic guesswork, reduces premature removal of the transducer and allows for quicker, easier and cost-effective troubleshooting. SensorCheck can be downloaded to any wireless iOS or Android device.

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SensorCheck and the TDT1000 are key components of the new Airmar Certified Installer [\(ACI\) program](#) designed to provide installers of marine electronics with the best practices for transducer selection, installation, and diagnostic testing. By using SensorCheck and the TDT1000, ACIs are able to provide customers with an additional third year of warranty coverage on qualifying transducers from the date of installation, versus AIRMAR's standard two-year warranty from the date of manufacture. In addition, ACIs are eligible for onboard service reimbursement for any transducer that is within the warranty period, regardless of who installed it. [CLICK HERE](#) to register for ACI training.

About AIRMAR

AIRMAR Technology Corporation is a world leader in ultrasonic sensor technology for marine and industrial applications. We manufacture advanced ultrasonic transducers, flow sensors, WeatherStation® instruments, and electronic compasses used for a wide variety of applications. Fishing, navigation, meteorology, survey, level measurement, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire. Visit the Company's web site at airmar.com

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