

## **NEWS RELEASE**

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## AIRMAR ANNOUNCES LAUNCH OF NEW WEBSITE

WEATHERSTATIONWX.COM Highlights AIRMAR's WeatherStation® Multisensor

## FOR IMMEDIATE RELEASE: MILFORD, NH. (November 30, 2018) - AIRMAR Technology

Corporation, a world leader in ultrasonic sensor technology, today launched a new website dedicated to the company's high-performance ultrasonic WeatherStation® multisensors. "As the global demand for accurate weather monitoring continues to increase, we've expanded our product family of multi-sensor weather instruments," stated Craig Cushman, Director of Marketing. "WeatherStationWX.com allows Airmar to showcase the full WeatherStation product portfolio and makes it easier for customers to select the sensor that is best suited for their industry and application" Cushman added.

The launch of the new website also coincides with the unveiling of three new multi-sensor products. The 150WXRS WeatherStation instrument delivers our core suite of data parameters plus enhanced capabilities that includes acoustic measurement of rain intensity, duration and accumulated rainfall plus a solar radiation shield to enhance temperature and relative humidity accuracy. The 150WXS and 110WXS WeatherStations include our core data parameters plus the solar radiation shield. All Airmar WeatherStations are ideal instruments as stand-alone units or can easily be integrated into systems designed for weather monitoring. Products are available for portable, deployable solutions for mobile or stationary use in Precision Agriculture, USV, Metocean and Smart City applications. WeatherStationWX.com will be regularly updated with new WeatherStation products and solutions.

Visit <u>www.WeatherStationWX.com</u> for details on these new products and the complete line of WeatherStation multi-sensor instruments.

## About AIRMAR

AIRMAR Technology Corporation is a world leader in ultrasonic sensor technology for marine and industrial applications. We manufacture advanced ultrasonic transducers, flow sensors, WeatherStation® instruments, and electronic compasses used for a wide variety of applications.

Fishing, navigation, meteorology, survey, level measurement, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire. Visit the Company's web site at airmar.com