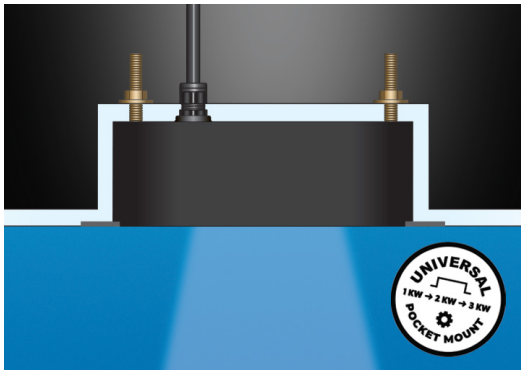




NEWS RELEASE

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Airmar Universal Pocket Mount Solutions Help Boatbuilders Engineer Transducers Into Every Hull

One pocket design streamlines installation of CHIRP transducers from 1 kW to 3 kW

FOR IMMEDIATE RELEASE: MILFORD, NH. (October 5, 2026) [AIRMAR® Technology Corporation](#), a global leader in ultrasonic transducers and CHIRP sonar technology, today announced its Universal Pocket Mount Solutions, designed to help boatbuilders engineer transducer installation into the hull during the build process. Builders can incorporate a single pocket design across hull sizes, improving consistency in transducer placement and allowing them to optimize sonar performance across their model lineup.

With the introduction of the new XLM265 and XLM275 1 kW transducers, the standardized pocket supports compatible AIRMAR CHIRP configurations from 1 kW to 3 kW. Builders can use the same installation methodology across power levels, simplifying production, personnel training, and inventory management while helping promote consistent, high-quality installations.

“Boatbuilders can design the transducer pocket into the hull from the start, rather than adapting an installation as an afterthought,” said Craig Cushman, Director of Marketing at Airmar Technology Corporation. “A common pocket helps builders achieve greater consistency across their lineup, while giving dealers a clear 1 kW to 3 kW path to match sonar options to customers’ needs.”

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Key Advantages for Boatbuilders & Installers:

- Engineered-in installation: Incorporate one pocket design across hull sizes and optimize transducer placement.
- Simplified production: Use a consistent installation process across compatible 1 kW, 2 kW, and 3 kW models.
- Training and quality consistency: Make installation easier to teach and help support repeatable, high-quality installs.
- Reduced inventory complexity: Standardize pocket components and installation methods across models.
- Flexible customer choices: Give dealers and sales teams a clear path to offer CHRIP options from 1 kW to 3kW.

Airmar Universal Pocket Mount transducers are available now through authorized AIRMAR dealers worldwide. For more information, product specifications, or to locate a dealer, please visit **www.airmar.com** or contact your regional AIRMAR sales representative.

About AIRMAR

[AIRMAR® Technology Corporation](http://www.airmar.com), an Amphenol company, is a leading designer, manufacturer and OEM supplier of high-performance multisensor technology for marine and industrial applications. Founded in 1982 and headquartered in Milford, New Hampshire, AIRMAR develops advanced ultrasonic transducers, WeatherStation® instruments, and sensor monitoring systems. These solutions serve a wide range of markets including recreational marine, commercial fishing, meteorology, ocean survey, and proximity sensing. The company maintains 12 sales and technical support offices across 8 countries and operates through Airmar and its subsidiaries, Marport and MSI Transducers, along with its wholly owned distributors, Airmar EMEA, Airmar ANZ and Gemeco Marine Electronics Specialists. Learn more at www.airmar.com.

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