



NEWS RELEASE

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Airmar Technology Announces the Passing of Vice President Peter Braffitt

FOR IMMEDIATE RELEASE: MILFORD, NH. (October 27, 2022) Airmar Technology Corporation (Airmar) is saddened to announce that its Vice President, Peter Braffitt, died suddenly on October 25, 2022 at his home in South Carolina. Stephen Boucher, founder and CEO of Airmar Technology Corporation, stated, "It is with great sadness that I announce the passing of my colleague and friend. Peter has made an indelible mark on the reputation and success of Airmar and our subsidiary, Gemeco Marine Electronics. His leadership, knowledge and dedication to our customers was unmatched, and he will be greatly missed not only as a professional but as a personal mentor to many of his team."

Peter joined Airmar in 1987 after serving in the US Army and left to run his own company before returning to Airmar several years later as Sales Manager. In 2005, Braffitt transitioned to Gemeco Marine Electronics (Gemeco) as Business Development Manager and later General Manager and most recently, Director. In addition to facilitating impressive sales growth, he is recognized by the industry for building a product support team considered to be the experts in marine electronics and networking. Peter served on the board of the National Marine Electronics Association since 2020.

Jennifer Matsis, Airmar Vice President of Sales & Marketing stated, "We are devastated by the personal loss and send our deepest condolences to his wife, Tracy, and his family. Peter's natural ability to make an instant connection with others and to build long-lasting friendships and business partnerships was one of his many gifts. The marine industry has lost a beloved and respected member of our community."

About AIRMAR

AIRMAR® Technology Corporation is a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. Visit the Company's website at www.airmar.com.

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