



## ***NEWS RELEASE***

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### **AIRMAR Expands Leadership Team with Promotion of Guillaume Martino**

#### **FOR IMMEDIATE RELEASE: MILFORD, NH. (October 7, 2025)**

AIRMAR® Technology Corporation, a global leader in ultrasonic transducers and CHIRP technology, is proud to announce the appointment of Guillaume Martino as Director, Marport Global Sales and AIRMAR Europe, Middle East, Africa (EMEA).

Guillaume brings more than 25 years of experience in the marine electronics and fishing industries, including over a decade with AIRMAR. Since joining the company, he has been instrumental in significantly expanding Airmar's EMEA sales and leading Marport's defense sales for the past six years. Most recently, he expanded his role to oversee Marport France's commercial fishing sales and operations, helping the team deliver both growth in revenue and profit.

In his new position, Guillaume will lead sales and operations for AIRMAR EMEA, as well as Marport's global offices, including France, Norway, Iceland, Spain, the UK, South Africa, and the Americas. AIRMAR EMEA, headquartered in Saint-Malo, France, serves as the company's European hub for sales, operations, and technical support, providing localized expertise and customer service across the region.

His responsibilities will focus on driving worldwide sales growth, strengthening customer partnerships, and expanding into new markets—including the military, agricultural, and mobile vehicle sectors.

"Guillaume has consistently demonstrated strong leadership and a deep understanding of our global markets," said Matthew Boucher, General Manager of AIRMAR. "His proven track record of growing sales and guiding international teams makes him an ideal leader to further advance our Marport and AIRMAR EMEA businesses."

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This promotion reflects AIRMAR's commitment to fostering leadership from within and expanding its global presence through experienced marine professionals dedicated to innovation, growth, and customer success.

### About AIRMAR

AIRMAR® Technology Corporation is a subsidiary of Amphenol, and a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. Visit the company's website at [www.airmar.com](http://www.airmar.com).

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