



NEWS RELEASE

For more information contact:
AIRMAR Technology Corporation
[Suzanne Hawley](#)
(603) 660.0534

AIRMAR LAUNCHES NEW NMEA 2000 APPROVED CABLES AND CONNECTORS

High-Quality Network Components Built for Reliability, Durability,
and Standards Compliance

FOR IMMEDIATE RELEASE: MILFORD, NH. (March 17, 2026) [AIRMAR® Technology Corporation](#), a global leader in ultrasonic transducers and CHIRP sonar technology, announced today the launch of a new line of NMEA 2000® approved cables and connectors engineered with premium materials to deliver long-term reliability, durability, and full standards compliance.

Designed to meet the demands of modern marine networks, the new cable and connector offering delivers professional-grade performance using metal connectors constructed from zinc alloy with gold-plated pins, ensuring secure electrical connections under real-world marine operating conditions.

By leveraging established manufacturing expertise and economies of scale, Airmar delivers premium construction quality at a more competitive price point than many existing NMEA 2000 cabling solutions. All cables and connectors are manufactured in the USA, fully NMEA 2000 approved, and compatible with all NMEA 2000-compliant networks. The product range includes all core components required to build, expand, or service a network backbone, including drop cables, tee connectors, terminators, power tees, and field-attachable connectors.

“As onboard electronics systems continue to grow in size and complexity, the marine industry needs cabling that can be trusted for long-term performance,” said Jennifer Matsis, Vice President of Sales and Marketing at Airmar Technology Corporation.

“This new offering reflects Airmar’s commitment to reliable, standards-compliant products, robust materials, and value-based pricing, supported by technical expertise.”

The cable and connector line is supported through Airmar’s authorized distribution network, with Gemeco Marine Electronics Specialists in the Americas, Airmar EMEA in Europe, and Airmar ANZ in Australia and New Zealand, providing knowledgeable dealer and installer support.

About AIRMAR

[AIRMAR® Technology Corporation](http://www.airmar.com), an Amphenol company, is a leading designer, manufacturer and OEM supplier of high-performance multisensor technology for marine and industrial applications. Founded in 1982 and headquartered in Milford, New Hampshire, AIRMAR develops advanced ultrasonic transducers, WeatherStation® instruments, and sensor monitoring systems. These solutions serve a wide range of markets including recreational marine, commercial fishing, meteorology, ocean survey, and proximity sensing. The company maintains 12 sales and technical support offices across 8 countries and operates through Airmar and its subsidiaries, Marport and MSI Transducers, along with its wholly owned distributors, Airmar EMEA, Airmar ANZ and Gemeco Marine Electronics Specialists. Learn more at www.airmar.com.

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